



## VERA JONES

is a Motivational Speaker, Author, Coach, retired, 30-year TV & Radio broadcasting veteran, and Syracuse University Hall-of-Fame Scholar-Athlete. She is most widely known for her women's basketball analysis and reporting for various networks including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network. She is also often recognized for her appearance in a 2017 Goalcast video with over 47-million views. Vera also enjoyed brief stints as a Paul Robeson Performing Arts actress and stand-up comedienne.

Vera is a **Certified Mediator and Trainer in Workplace Conflict Resolution**. She earned her master's degree from S.U.'s prestigious Newhouse School of Communications where she first developed her interest in the psychology of interpersonal communication. As **President of Vera's VoiceWorks, LLC, Founder of the Perseverance Speaker's Academy, and University of North Florida Professor of Public Speaking**, she uses her communication gifts to inspire and develop others through various keynote and training forums. Vera is honored and humbled to have become a Hall of Fame inductee with the Boys & Girls Club of America Alumni (2023) and the National Association of Women Business Owners (NAWBO 2022).

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*Since 2008, Vera Jones of Vera's VoiceWorks, LLC has been facilitating Play Through the Foul Team Building & Communication Training to corporate, government, academic, association, community, and athletic teams. Highly interactive and fun*

*professional development workshops are designed to empower, enlighten, and encourage effective interpersonal communication, particularly given challenging group dynamics. PTF Trainings are a win for any organization seeking to improve team unity and overall productivity. Key training topics include: Leadership; Accountability; Valuing Diversity; Goal Achievement; and Interpreting Communication/Social Styles.*

## OVERVIEW:

Vera Jones presents fun, informative, and interactive training sessions, ideally in 3-4 hour workshops, but also available in condensed "Power Hour" professional development seminars. More extensive team building sessions are tailored for retreats or ongoing conflict resolution objectives. All sessions are designed to help participants become more relational and relatable communicators and teammates. Coach Jones provides theory assessments, and interactive exercises to uncover growth opportunities for awareness, accountability, and action for team-specific target areas. The ultimate goal is to help participants become effective, empathic, and engaged co-workers, leaders, and relational human beings overall.

## DID YOU KNOW?

- More than 60% of workplace conflict has been reported to be a result of personality clashes. (SHRM.org)
- 95% of people believe they are self-aware, but only about 15% actually are. (leaderchat.org)
- Managing conflict is the biggest challenge for most teams, but very few teams adequately plan or train for conflict resolution.

## KEY TAKEAWAYS:

### Upon completion of this training participants will:

- gain confidence and knowledge in communicating more effectively, especially in adverse or conflict scenarios.
- learn practical techniques and tips for improving empathic leadership skills and accountability
- gain insight in valuing individual role strengths and significance for team productivity.



