

Vera
JONES
Speaker · Author · Coach



Your PURPOSE
is waiting for your
confidence to catch up

www.theverajones.com

who is **VERA JONES**

Vera Jones is a relatable and often humorous speaker who thrives on empathy and emotional intelligence to connect and inspire. She is also known for her extensive, veteran background in broadcasting, serving over 30 years as a Women's Basketball Analyst and Reporter for various networks, including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network. Today Vera can still be seen as the host of the seasonal women's basketball show, *Certifies Unscripted* and her motivational podcast, *Perseverance Live*.

Vera is an MITI Certified Mediator and Trainer in Conflict Resolution and Founder of the

Perseverance Speaker's Academy, providing individual and group coaching under the umbrella of Conflict and Communication. In the space of Diversity, Equity, and Inclusion she serves as the Past President for Colorful Talks. Vera deeply understands the personal trials of life and seeks to use her gifts of service in her faith-based mission to "help people blinded by life's fouls trust their vision."

Vera has a unique, direct style that captures attention and keeps the audience engaged throughout. She is a joy and inspiration to hear!

-Heroes Campaign Chairman - American Red Cross



To schedule Vera Jones for your next event, contact info@verasvoiceworks.com

📞 904-373-1002

With the emergence of Vera's signature, platform speech, Trust Your Vision, in a 2017 Goalcast VI video of 47-million views and counting, Vera has commanded global recognition as an inspirational phenom. Her style is best described as "Inspiring, funny, and relatable" as she passionately moves her audiences towards empathy, significance, service, and purpose. In line with her sports experience and philosophies, she helps individuals and teams "Play Through the Foul" with the power of faith, focus, and fortitude. An accomplished author, Vera's books also reflect these powerful themes.

She earned her master's degree from the prestigious Newhouse School of Communications at Syracuse University where she first developed an interest in the psychology of interpersonal communication.

She also excelled as a scholar-athlete. Laboring several years coaching collegiate basketball with stops at the University of Dayton and Indiana University, the groundwork was set for Vera to develop a sports-principled communication coaching and training platform.

Additionally, working in the corporate sector for Fortune 500 companies such as Wells Fargo and Procter & Gamble, grounded Vera with empathic understanding for the many fouls that can occur in the workplace. Today, as President of Vera's VoiceWorks, LLC, she applies her diversified career experiences in leadership training platforms via Play Through the Foul Team Building and Communication Training to help leaders manage seemingly unmanageable workplace conflict.

Personal and organizational Conflict and Communication instruction is available via Vera's "Classes for Clashes" online coaching course as well as in a more intimate, one-on-one coaching format. In 2023, Vera expanded her corporate coaching reach when she joined forces with Randstad RiseSmart as a Work-Life/Career Development Coach.



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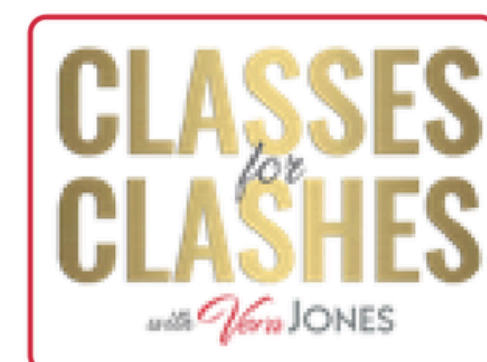


KEYNOTE SPEAKER

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KEY TAKEAWAYS

- Learn how to become a positive voice for reconciliation and acceptance simply by valuing differences.
- Identify personal blind spots and biases without all the drama and guilt that binds progress towards unity. Lead with clarity and confidence from an engagement and innovation focus of "I Can,
- Understand the minds. the 'how to; and the importance of communicating significance and security
- Become motivated to lead others through adversity, as this is when true, empathic leadership is needed
- most. you matter!

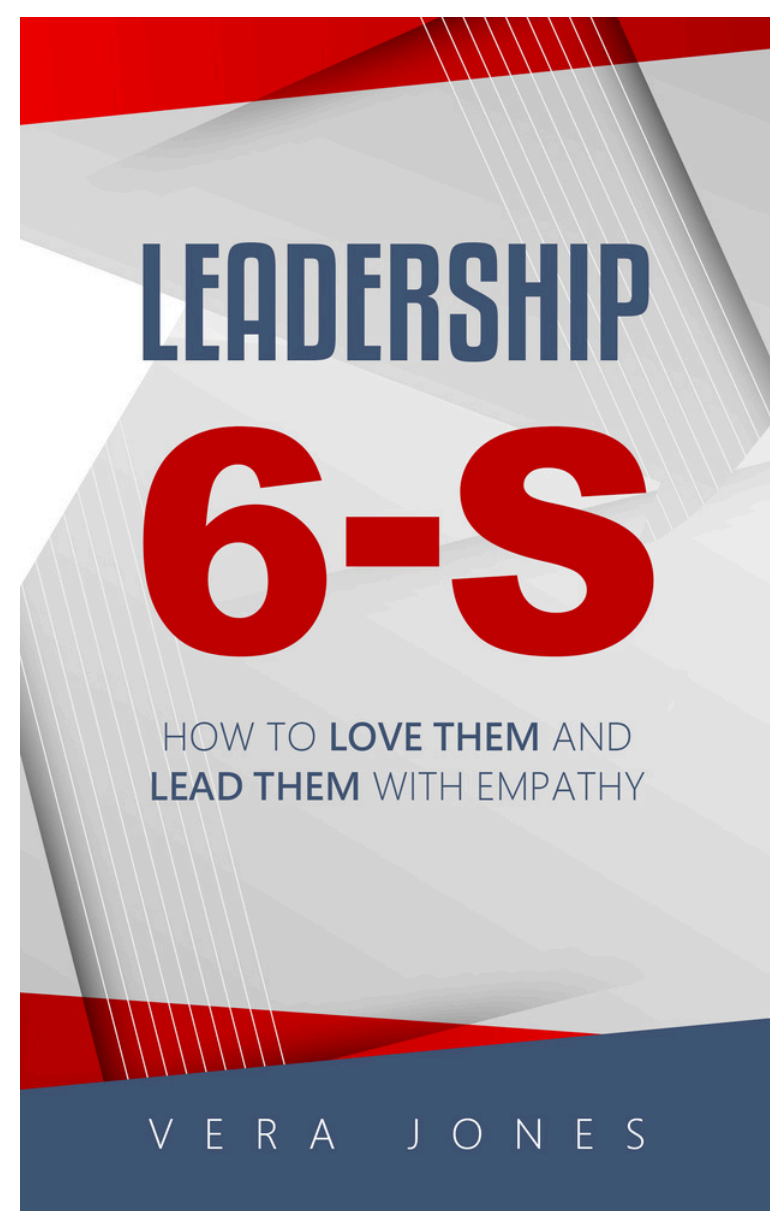
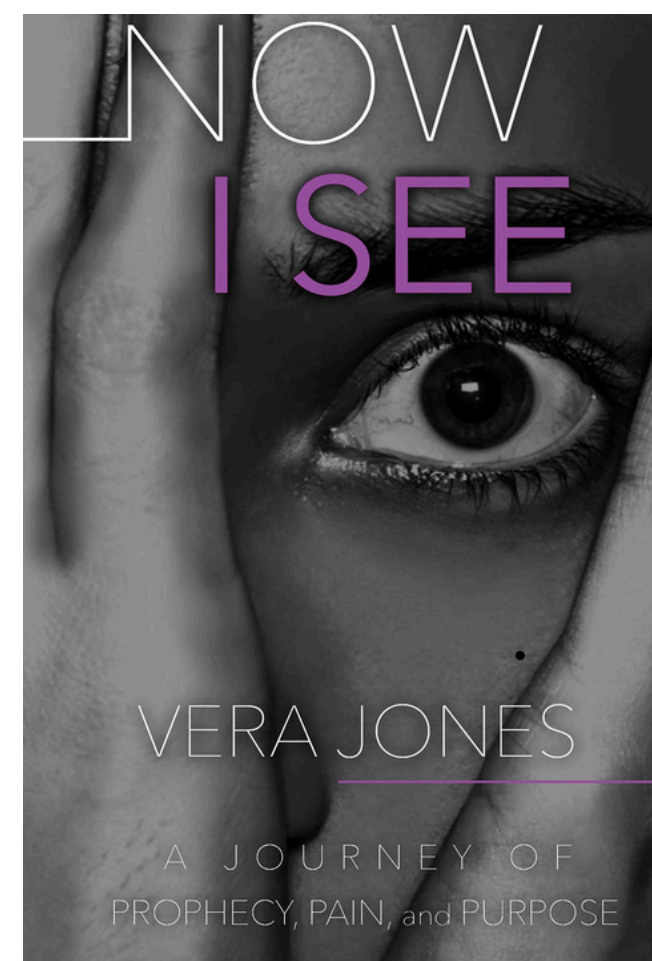
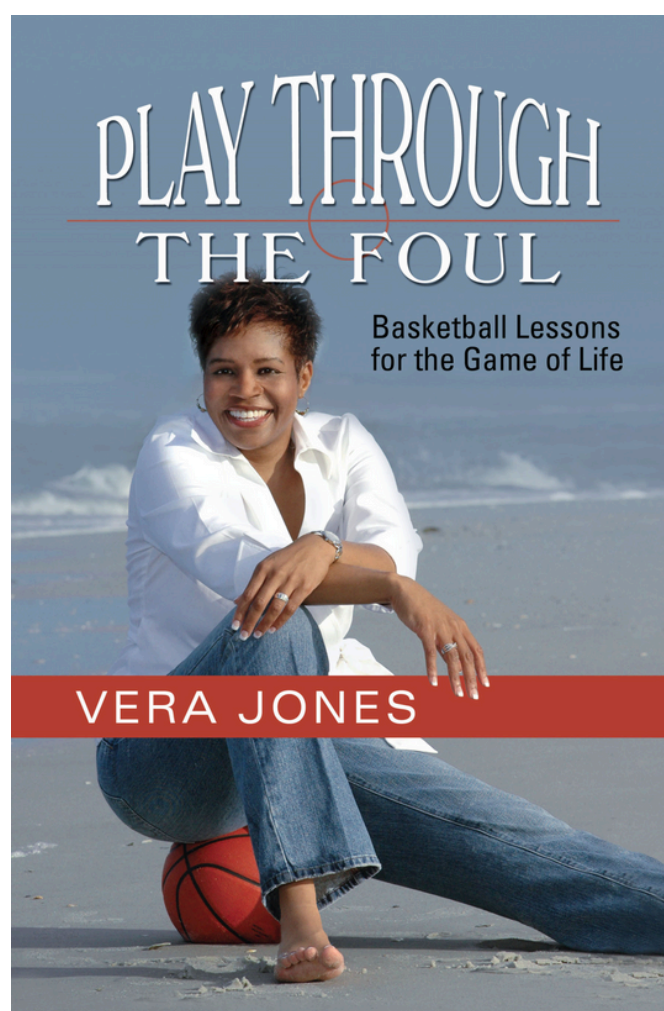
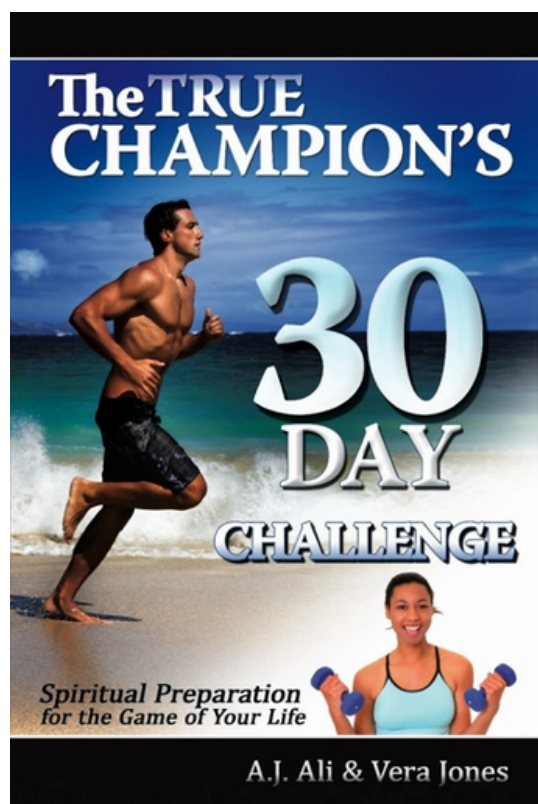


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BOOKS

Vera is the author of several impactful books, including "Now I See: A Journey of Prophecy, Pain, and Purpose," "Play Through the Foul: Basketball Lessons for the Game of Life," "New Best Friend: A Little Book of Faith," and "The Only Sun," a children's book available as a personally narrated audiobook that celebrates the beauty and significance of our unique differences. She has also co-authored "The True Champions 30-Day Challenge," a Christian sports devotional with AJ Ali. Her latest book, "Leadership 6-S: How to Love Them and Lead Them with Empathy," continues her commitment to inspiring and empowering readers. These literary works complement her ability to empower, enlighten, and entertain audiences of all ages.



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CLIENTS

Since 2008, Vera has shared her inspirational and educational messages with hundreds of associations, corporations, government agencies, athletic departments, churches, schools, and universities. Her sample client list includes

- Alabama Institute for the Deaf & Blind
- NAWBO
- American Heart Association
- One Group
- AER of the Blind and Visually Impaired
- PACE Center for Girls
- Black Coaches Association
- Phantom Fireworks
- Boys & Girls Club of America
- Procter & Gamble
- ESPN-W
- Red Hat, Inc.
- First United Methodist Church
- Religious Conference Management
- Florida Assoc of School Administrators
- Social Security Administration
- Florida School Nutrition Association
- Society of Human Resources Mgmt.
- Florida School for the Deaf and Blind
- Syracuse University
- General Electric
- U.S. Department of Commerce
- Georgia Tech University
- U.S. Patent & Trademark Office
- Indiana University
- U.S. Securities & Exchange Commission
- Indiana HS Athletic Association
- Walmart
- Marriott
- Wells Fargo
- Microsoft
- Women's Council of Realtors, FL
- Million Dollar Round Table (MDRT)
- Women Influencing Louisville
- Mortgage Bankers Association
- Xerox, BWLC

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CERTIFICATIONS

- Certified Mediator and Trainer In Conflict Resolution (Mediation Training Institute)
- Certified Career Mobility Coach (Randstad RiseSmart)
- Certified Virtual Presenter (eSpeakers)
- Certified Member of the National Speakers Association



AWARDS

- ✦ 2023 (May) - Boys & Girls Club of America Alumni Hall of Fame Inductee
- ✦ 2022 (Sept) - National Association of Women Business Owners (NAWBO) Hall of Fame Honoree
- ✦ 2018 (Nov) - Syracuse University Letterwinner of Distinction Inductee
- ✦ 2017 (April) • Dawn Staley Award Inaugural Excellence In Broadcasting Award
- ✦ 2008 - National Girls and Women in Sports Lifetime Achievement Award
- ✦ 2002 - Syracuse University Orange Plus Hall of Fame Inductee
- ✦ 1995 - South Carolina Broadcasters Association Personality of the Year
- ✦ 1991- Masters of Science in Television and Radio- Syracuse University
- ✦ 1988 - Bachelor of Science in Broadcast Journalism - Syracuse University
- ✦ 1988 - Big East SchoMr•Athlete of the Year