



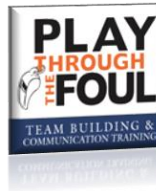
Vera Jones

is a Motivational Speaker, Author, Communication Coach, 30-year veteran Television and Radio Broadcaster, and Syracuse University Hall-of-Fame Scholar-Athlete. She is most widely known as a women's basketball analyst and reporter for various national networks over the past two decades including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network. She is also often recognized by her appearance in a Goalcast video with over 47-million views.

An MTI **Certified Mediator and Trainer in Workplace Conflict Resolution**, Vera earned her master's degree from Syracuse University's Newhouse School of Communications where she first developed her interest in the psychology of interpersonal communication. As **President of Vera's VoiceWorks, LLC, and Founder of the Perseverance Speaker's Academy**, she passionately pursues her purpose by inspiring and coaching others in various motivational and leadership training forums.



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PLAY THROUGH THE PUBLIC SPEAKING FOUL!

"Exploration of the 6W's"

OVERVIEW:

Vera Jones presents a fun, informative, and interactive training session designed to help participants unleash public speaking **confidence** by gaining greater understanding of personal brand, relational styles, empathic communication, and presentation strategies. Fast facts:

- 70% of workers recognize presentation skills as critical for their success (Forbes.com)
- 73% of the population has some degree of public speaking fear or anxiety (Nationalsocialanxietycenter.com)
- **99.9%* of trainees love and need this training!** (*estimate based on marketing ploy similar to antibacterial hand soap)

WHAT ARE THE 6W'S* ??

WHO: Knowing Your Audience and Knowing You (Your Brand/Style)
WHAT: Understanding Themes, Methods, Means & Message
WHEN: Respecting Elements of Time and Timing
WHERE: Location and Logistics - Why They Matter
WHY: Valuing Your Voice and Empathic Communication
HOW*: Developing and Delivering Your Best You

KEY TAKEAWAYS:

Upon completion of this training, you will:

- gain more **confidence**, **knowledge**, and **excitement** about developing your brand, communication style, and message.
- become savvier in verbal and non-verbal communication.
- understand why the fear of public speaking is greater than the fear of death or spiders, and how a good movie helps!
- be empowered to become a more empathic and more effective communicator and leader overall.

