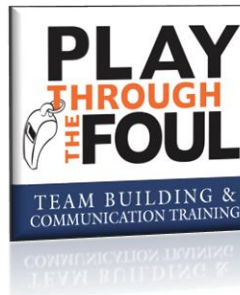


Vera  
JONES  
Speaker · Author · Coach



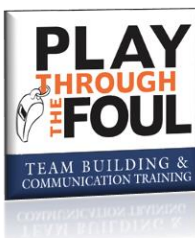
presents ~  
**Communicating  
with Style!**



## Vera Jones

is a Motivational Speaker, Author, Communication Coach, 30-year veteran Television and Radio Broadcaster, and Syracuse University Hall-of-Fame Scholar-Athlete. She is most widely known for her veteran women's basketball analysis and reporting for various networks over the past two decades including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network. She is also often recognized by her appearance in a Goalcast video with over 47-million views.

Vera is a **Certified Mediator and Trainer in Workplace Conflict Resolution**. She earned her master's degree from S.U.'s prestigious Newhouse School of Communications where she first developed her interest in the psychology of interpersonal communication. As President of Vera's VoiceWorks, LLC, and Founder of the **Perseverance Speaker's Academy**, she passionately pursues her purpose by inspiring and coaching others in various motivational and leadership training forums.



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## OVERVIEW:

Vera Jones presents a fun, informative, and interactive 60-minute training session designed to help participants become more relational and relatable communicators by understanding communication style differences. There is a reason why some people seem more logical and inquisitive; some seem humorous and outgoing; others seem very focused and driven; and still others seem caring and friendly. **How are you likely to be perceived?** Find out! It can be a valuable professional tool to have this awareness, and it will help you become an effective co-worker, manager, leader, and relational human being, period. This session is an introduction to understanding **Social Styles** dynamics and empathic communication.

## DID YOU KNOW?

- More than 60% of workplace conflict has been reported to be a result of personality clashes. (SHRM.org)
- Many people are seldom aware of how they are being perceived by others, or how it affects them professionally.
- There is a reason why you can't always explain why some people "seem so nice" and others "just seem annoying."

## KEY TAKEAWAYS:

### Upon completion of this training you will:

- gain confidence and knowledge in communicating effectively, especially in adverse or conflict scenarios.
- understand your communication style, recognize other people's styles, and value the skill of communicating with more empathy and versatility, especially with "difficult" people.
- learn practical techniques and tips for improving leadership skills and communication in professional and personal relationships.

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